

## PRESSEMITTEILUNG PRESSINFORMATION

Erkrath, February 2011

### **BLÜCHER GmbH is included in the Lexicon of German World Market Leaders**

**Blücher GmbH is listed in the Lexicon as a global market leader in carbon-based adsorption technology and individual protective systems for the military and civil defence.**

The Lexicon offers a unique overview of the very best of German industry - from the automotive sector, to the green energy sector, to the pharmaceutical and medical industry. With their innovation and process quality, all stand for the internationally acknowledged seal of excellence "Made in Germany".

Together with the publishers, an elite advisory board consisting of eight representatives from industrial associations, media, research institutions and the financial sector determined the structure and contents of the Lexicon.

Partners in the book project are the German Industry Federation, Commerzbank - Mittelstandsbank, "Deutschland - Land der Ideen", "manager magazine", VDI News, and ADP Employer Services GmbH.

**BLÜCHER**<sup>®</sup>  
Innovation since 1214

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